

TTG TRAVEL EXPERIENCE

Italy's key B2B show for the
promotion of global tourism.

08 - 10
October
2025

Rimini
Expo
Centre



ORGANIZED BY

**ITALIAN
EXHIBITION
GROUP**

Providing the future

TTG Travel Experience

TTG TRAVEL EXPERIENCE

Italy’s key B2B show for the promotion of global tourism.

For 3 days, international operators and key players from the sector’s leading companies are in Rimini: tourism boards, tour operators, travel agents, airlines, transport companies, accommodation facilities, and those providing tourism services, technology and innovative solutions.

A hub of ideas for tourism operators worldwide, a source of information to identify new trends and innovations, tourism formats and consumer inspirations.

TTG Travel Experience stands for tourism.



THE EVENT FOR THE WHOLE HOSPITALITY COMMUNITY.

A single event, designed to attract and inspire the entire hospitality industry through offers, training, networking, exhibitions and installations that can chart the industry’s future.

A unique event where the hospitality world meets the offering of products and services for their projects.

InOut’s 4 exhibition areas



The exhibition space for settings and furnishings from the leading companies in hotel and hospitality design.



A comprehensive exhibition of innovations for beach companies and establishments.



The first Italian B2B marketplace dedicated to Italian and international companies that produce innovative materials for surfaces and installation.



The show dedicated to design and furnishing solutions for outdoor hospitality spaces.

The strategic union of **TTG** and **INOUT** aims to make the tourism and hospitality marketplace in Italy more circular and comprehensive.

TTG Travel Experience will continue to attract the world of organised tourism; INOUT will become the unmissable event for the wider world of hospitality that incorporates the hospitality community.

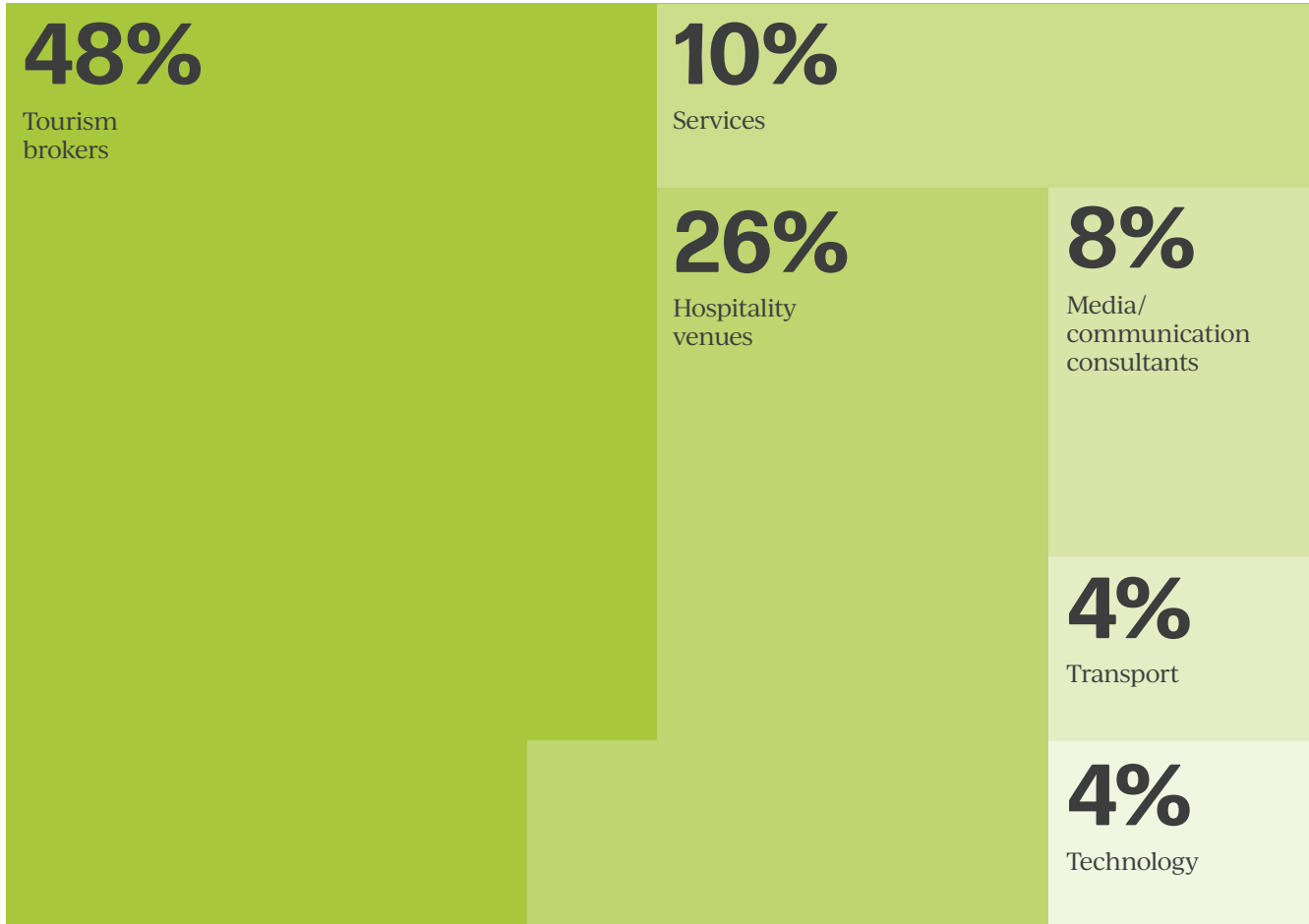


2024 EDITION*



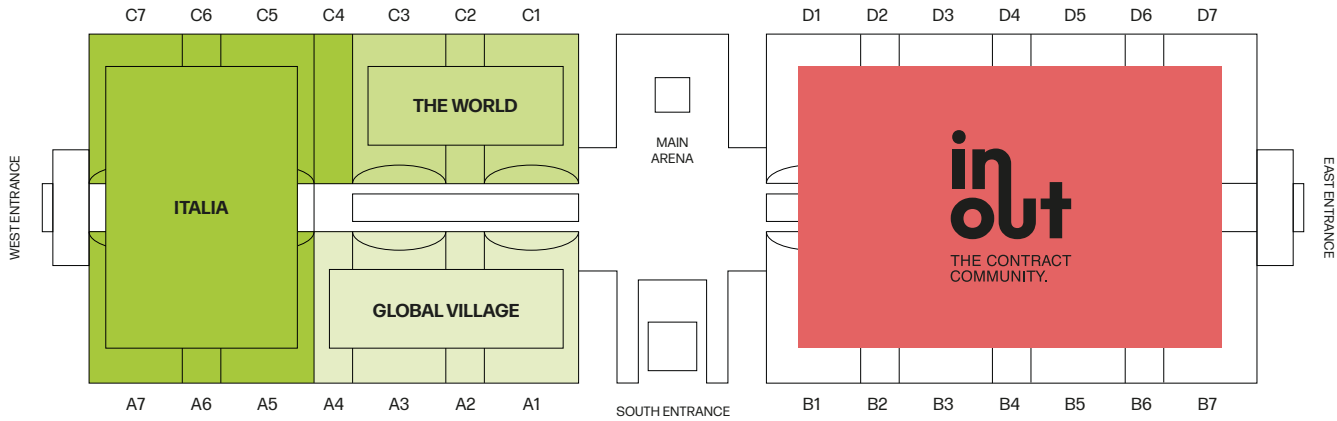
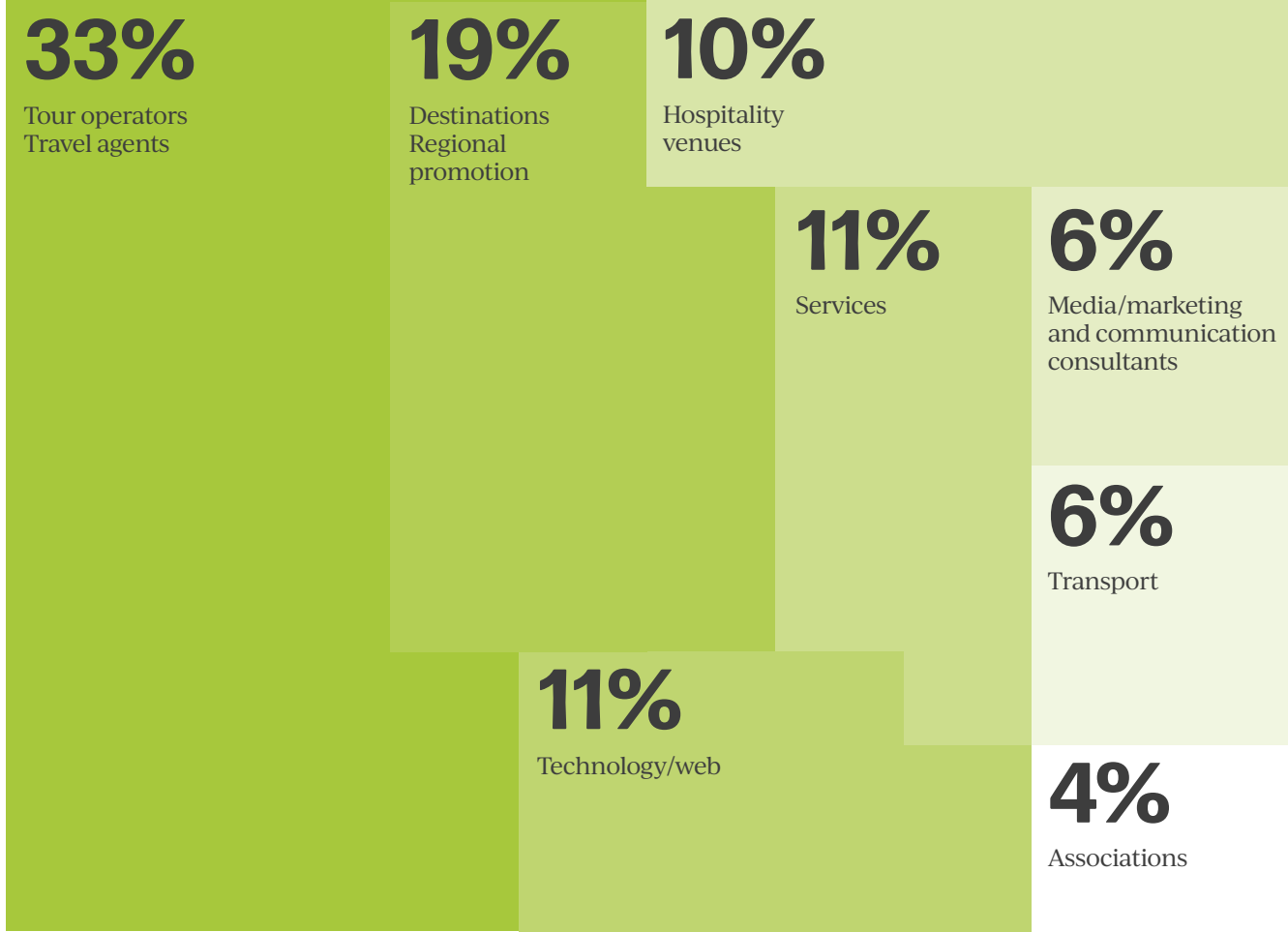
*Numbers refer to the entire TTG and INOUT marketplace

TTG TRAVEL EXPERIENCE VISITORS



More than 60% of visitors are in decision-making roles

TTG TRAVEL EXPERIENCE EXHIBITORS



FROM INCOMING TO OUTGOING:
THE MEETING FOR
THE TRAVELLING WORLD

A visitor route divided into three macro areas helps bring together supply and demand.

ITALIA

The **Italy** area represents the largest marketplace for Italy’s tourism offer in the world.

THE
WORLD

The World area includes the main international destinations interested in developing business with tourism product intermediaries.

GLOBAL
VILLAGE

Global Village concentrates the offer of tour operators, transport companies and companies offering tourism products and services aimed at the distribution network.

EXHIBITION FOCUS AREAS

Along the exhibition route, special projects are dedicated to specific focus areas.



Positioned within THE WORLD section, this collective area offers visibility to all operators and destinations specializing in the sub-Saharan Africa region.



TTG Next STARTUP is the **Innovation District** of TTG Travel Experience, an exhibition space dedicated to national and international startups in the tourism sector.

NAUTICAL
TOURISM

Enhancing **the outdoor tourism offerings**, the exhibition area includes categories such as yacht charters, cruises, marinas, coastal parks and reserves, skippers, recreational boating courses, diving, boat excursions, and trade associations.

TTG TRAVEL EXPERIENCE AND TTG ITALIA COMMUNITIES



75.000

Contacts in the database



4,5 MLN

Unique users per year on the
site www.ttgitalia.com



60.000

Followers on social media

TTG's editorial team ensures contact with the **TTG Travel Experience** community all year round through the TTG Italia weekly magazine, the most widely read publication by industry professionals.

Thanks to its community that is active throughout the year, TTG Travel Experience offers the opportunity to develop and strengthen professional relationships and keep up to date with the latest developments.

TTG Travel Experience

TTG TRAVEL EXPERIENCE: THE ENGINE OF YOUR BUSINESS. COME AND MEET OUR INTERNATIONAL BUYER CONTINGENT.

TTG Travel Experience provides numerous business opportunities before, during and after the show.

FIND OUT ABOUT ALL THE OPPORTUNITIES

During the show:

MEET&MATCH BY TTG:

The speed dating event between sellers in the **Italy** area and the **international buyers** attending the show. In this edition, around **1,000 industry professionals** attended, including both buyers and exhibitors.

MY AGENDA BY TTG:

The appointments diary dedicated exclusively to exhibitors in the **ITALY** area with **international buyers**. In this edition, **11,000 appointments** were confirmed on the agenda.

THE WORLD PROGRAM:

Business matching between international destinations in **THE WORLD** area and the Italian distribution network. **1,600 appointments** were confirmed between Italian buyers and international exhibitors

Before and after the show:

In an **increasingly articulated, complex and constantly changing** scenario, TTG Travel Experience proposes the **TTG Masterclass** intensive course for managers and operators in the tourism and hospitality industry, **which includes the following modules:**

TRAINING - DESTINATION MANAGEMENT:

Training modules aimed at fostering the development of destinations by proposing strategies built on data and analysis of the needs directly expressed by buyers of the **ITALY** destination.

INSPIRING - VISION +25 BY TTG:

A training course that gives industry professionals an insight into future consumption scenarios in the tourism and hospitality sector.

MEETING - EVENTI INCOMING:

B2B matching in regions between TTG community buyers and operators. **Roadshow:** the presentation of international destinations to Italian intermediaries.



**LUXURY
EVENT**
by **TTG**

It's the **B2B event** dedicated to luxury travel, scheduled for October 7, 2025, preceding the TTG Travel Experience, and specifically targeting industry professionals. A business event with the most qualified international buyers, designed to encourage one-on-one meetings with high-end tourism operators. **In the October 2024 edition, 1,400 business meetings were held in a single day.**

TTG Travel Experience

A HUB FOR IDENTIFYING TRENDS AND DEVELOPMENTS IN THE INDUSTRY

TTG Travel Experience is an **ideas workshop** for operators from all over the world; a **source of information** and **innovation** for those searching for **new trends**, tourism formats and consumer inspiration.

THINK FUTURE

The theme of vision, the event's true common thread, guides the contents of **Think Future**, the packed programme of events.

Seminars, conferences, case histories featuring experts and companies, and testimonials from some of the sector's leaders, to change, innovate and design the future of tourism and hospitality.

TRAVEL & HOSPITALITY vision +25 by TTG

Travel&Hospitality Vision by TTG, a tool for interpreting economic and consumer trends in the sector, is presented at the show every year.



EXHIBIT AND PROMOTE
YOUR OFFER IN THE MOST
IMPORTANT B2B EVENT
AND PLATFORM FOR TOURISM
IN ITALY.

SCAN THE QR CODE
AND CONTACT US



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