

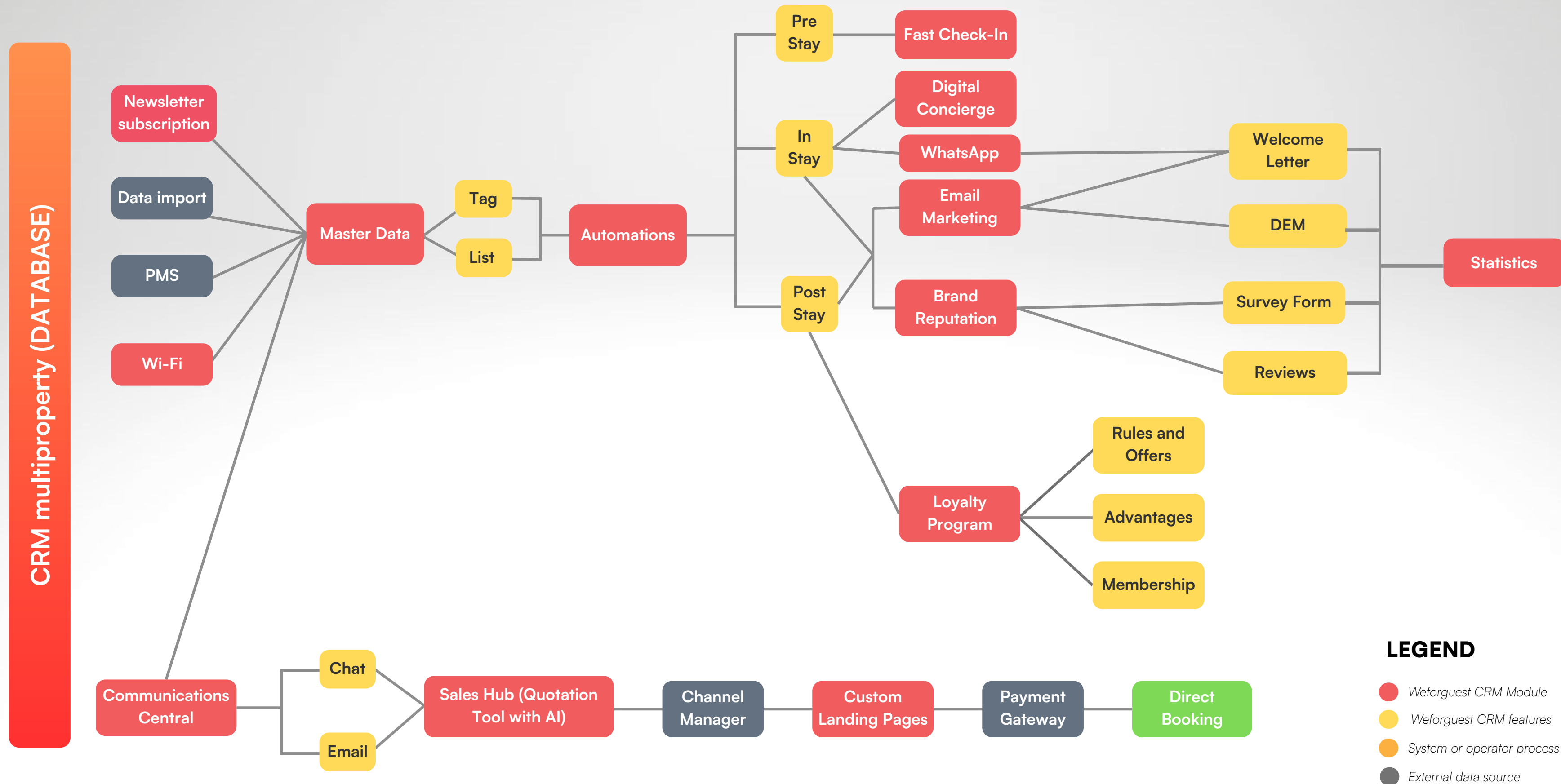


Hospitality Customer Data Platform

Data Flow Diagram & Automations

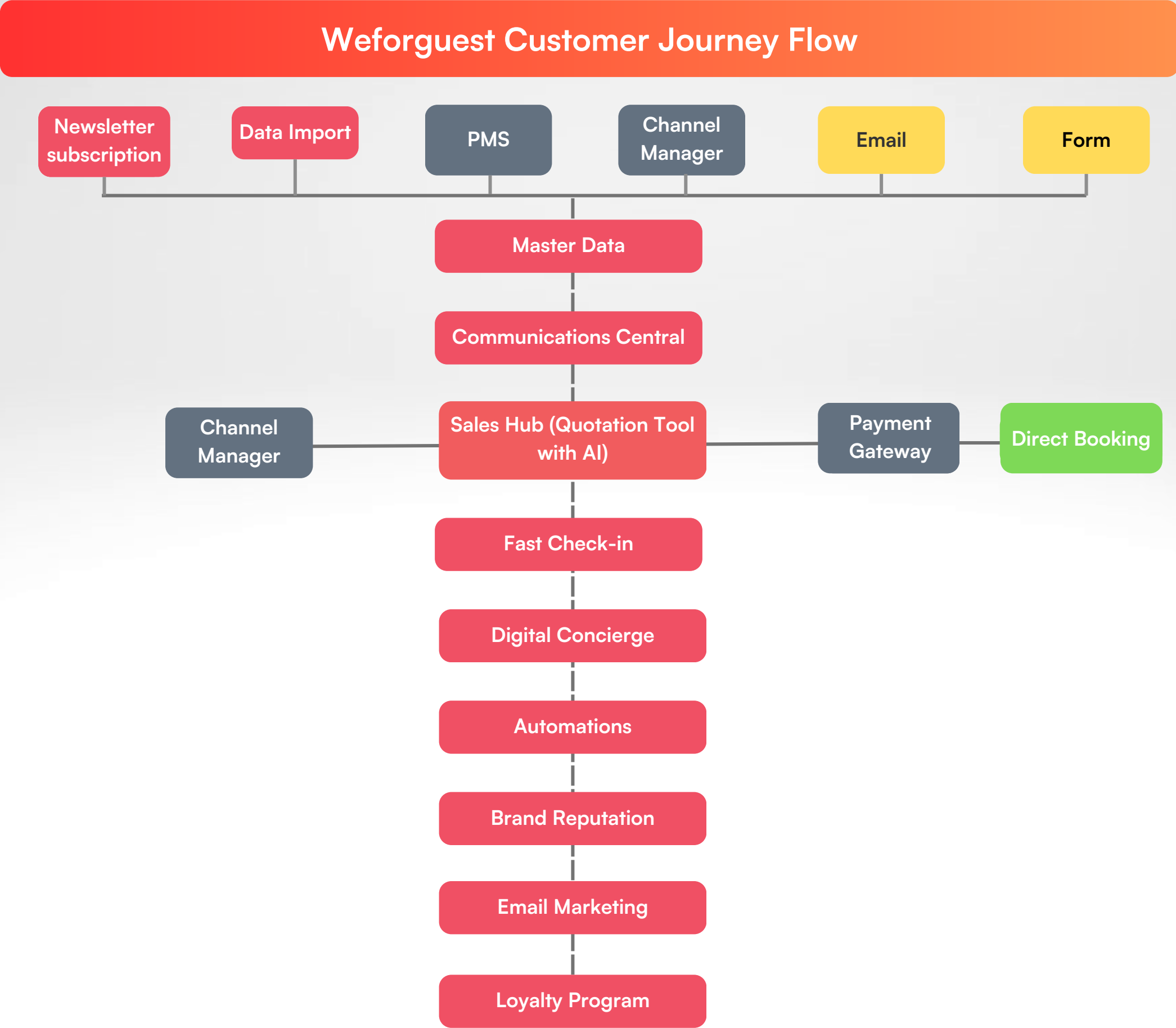
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P 3 - CRM multiproperty (DATABASE)	<i>Overall flows of the Weforguest platform.</i>
P 4 - CRM Customer Journey Flow	<i>Overall guest management (data and communications) through the Suite</i>
P 5 - Weforguest- Sales Hub	<i>Process of managing requests for quotation</i>
P 6 - E-Mail Marketing Automations	<i>Communication flows with the guest at various stages of stay</i>
P 7 - Wi-Fi & Brand Reputation	<i>Process and functionality for guest engagement</i>



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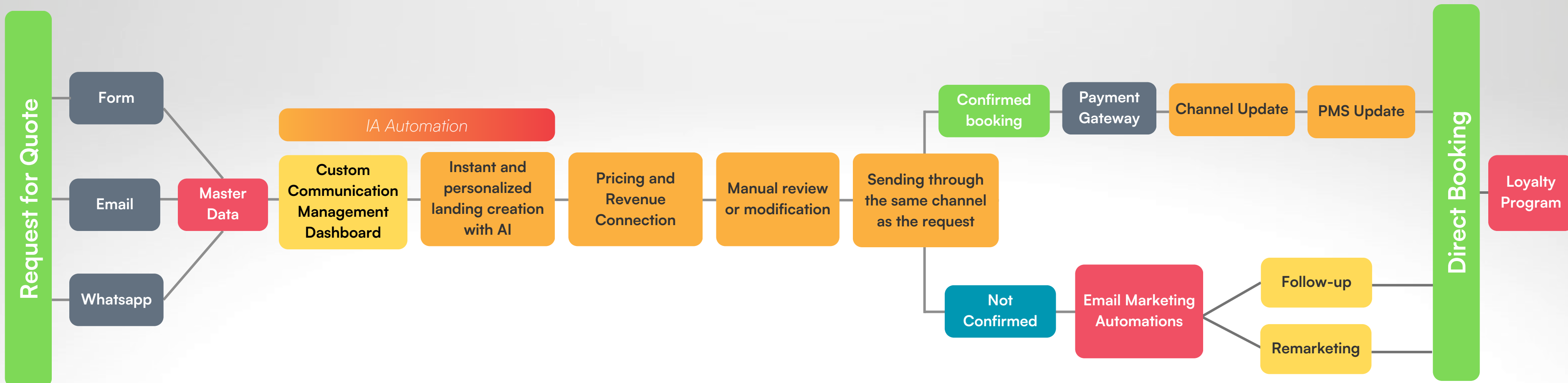
- Weforguest CRM Module
- Weforguest CRM features
- System or operator process
- External data source



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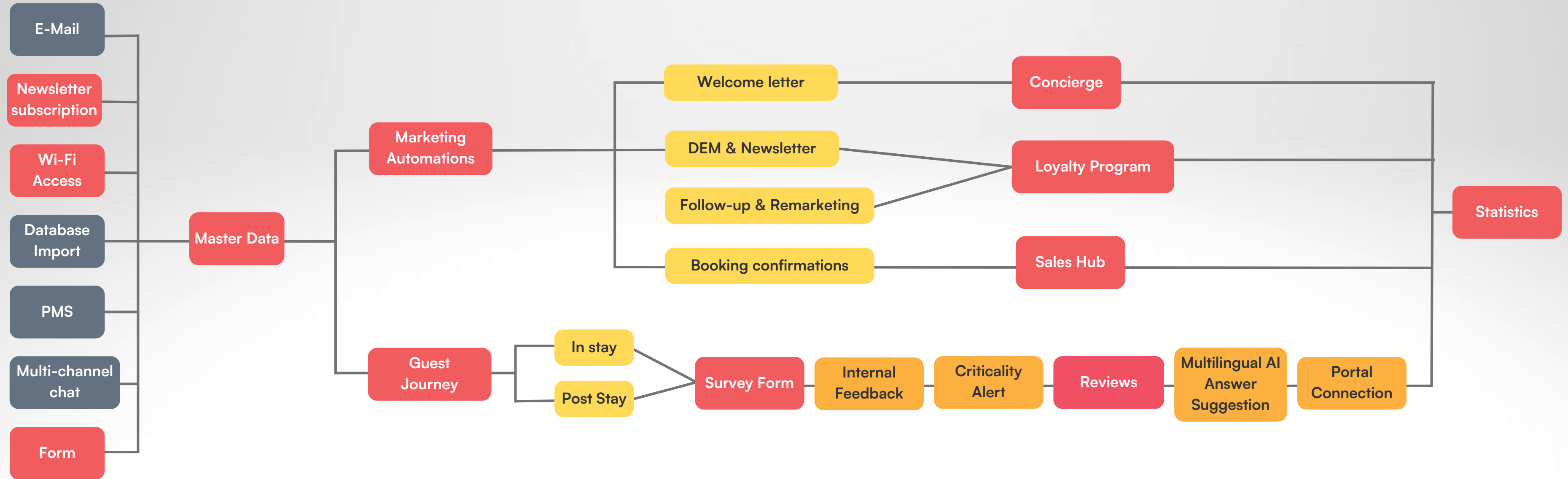
Weforguest Sales Hub



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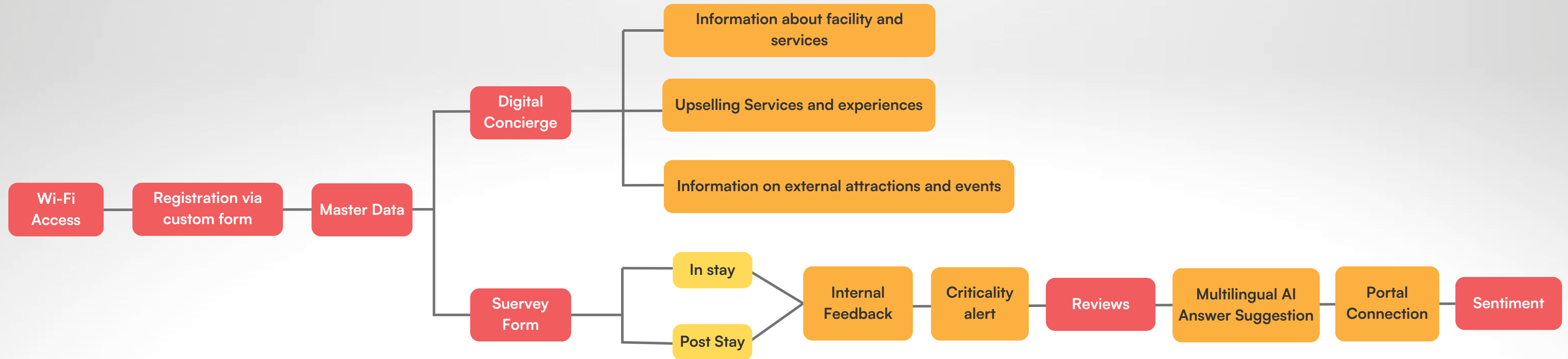
Weforguest E-Mail Marketing Automations



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Weforguest Wi-Fi & Brand Reputation



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