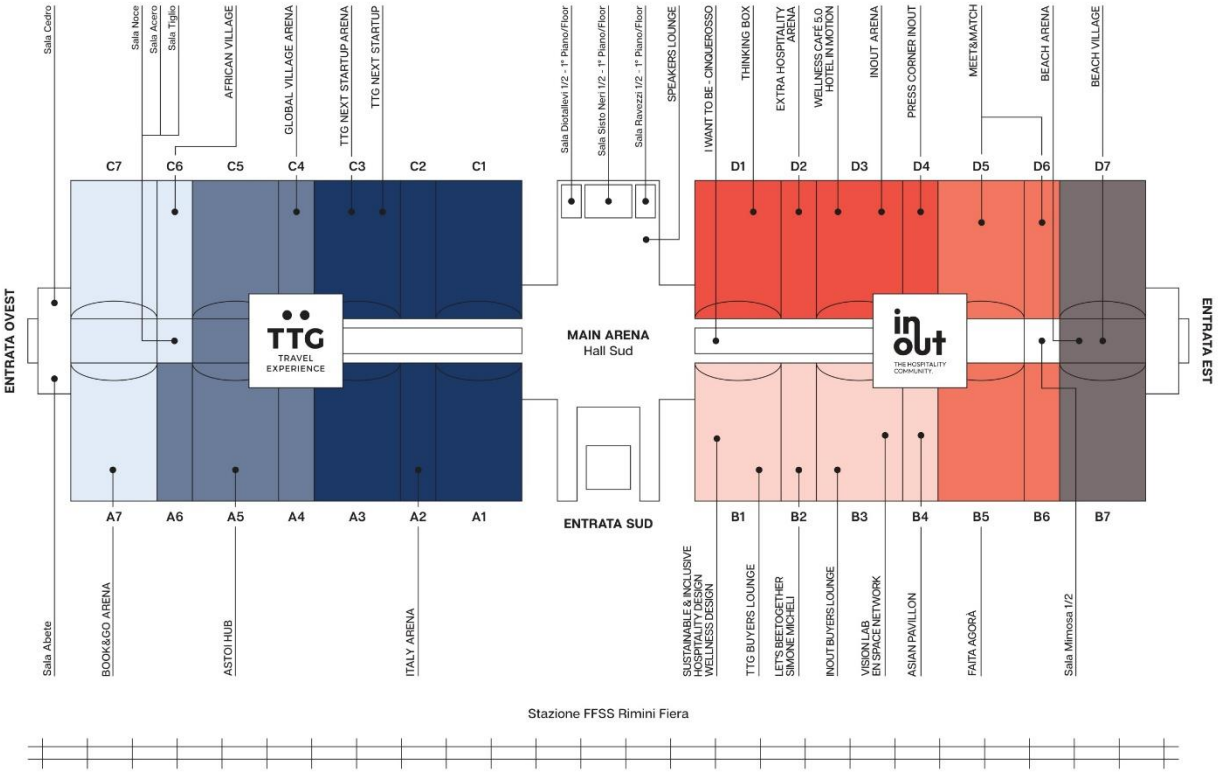
press release no. 6

THE TTG TRAVEL EXPERIENCE 2026 LAYOUT

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TTG Travel Experience 2026, scheduled to take place from **14th to 16th October** at Rimini Expo Centre, will be spread across 14 halls in the venue's West Wing. A redesigned layout will accommodate the entire tourism supply chain, from Italian and international destinations to travel intermediaries, right through to companies specialising in technologies, transport and services.



The exhibition will be arranged into three main areas – **Italy, Global Village** and **The World** – so that visitors will find the show easier to navigate, the various elements of the offer will be further enhanced and opportunities for networking amongst industry professionals will be greater.

DIVISIONS BY AREA

Italy (Halls A1-A2-A3-C1-C2-C3)
Spread over six halls, the national tourism offer will promote Italian destinations. Regions, local authorities, DMOs, consortia, inbound operators and hospitality providers will be presenting products and experiences that highlight the diversity of Italy's tourism heritage. A key area for the encounter between local areas and buyers, designed to foster the development of new commercial opportunities and promote the various forms of tourism.

Global Village (Halls A4-A5-A6-C4-C5)
The marketplace for travel intermediaries and businesses offering tourism products and services is expanding its exhibition space. Tour operators, agency networks, transport companies, car hire firms, hotel chains, insurance companies and technology firms will be grouped in an area designed to foster business relationships and new partnerships. A setting where innovation and service evolution meet the needs of the tourism sector.

The World (Halls A7-C6-C7)
Four halls will host international destinations and foreign operators interested in the Italian market. Tourism boards, inbound tourist operators, DMCs, airlines and hospitality providers will be presenting their proposals to travel trade professionals, offering new opportunities for networking and international tourism product development.
The **African Village (Hall C6)**, a collective project specifically for specialist operators and destinations in sub-Saharan Africa, will be back as part of The World area. The initiative groups organisations committed to promoting the African continent, thus favouring business contacts and the development of new travel packages.

INNOVATION AND SPECIAL PROJECTS
Alongside these three main areas, TTG Travel Experience 2026 will also feature a series of vertical formats to address specific segments of the tourism market.
The **TTG Next Startup Area (Hall C3 – ITALY)** will focus on young companies that are developing innovative solutions for the sector. Besides being an exhibition area, it will also foster dialogue between start-ups, investors and professionals and feature an Arena for presentations, meetings and in-depth discussions. The project is also open to international participation to encourage the exchange of experiences and the formation of new partnerships.
Hotel Chains, the section for Italian and international hotel chains, will also be back. The initiative offers hotel groups opportunities for visibility and networking by accompanying their exhibition presence with Hotel Talks and professional meetings scheduled via MyAgenda.

THE ARENAS: VENUES FOR DISCUSSION AND INNOVATION
To further enrich the TTG Travel Experience exhibition itinerary, a system of themed arenas will host meetings, in-depth discussions and opportunities for dialogue on key issues affecting the tourism industry. The **Main Arena**, located in the South Hall and shared with InOut, will act as the meeting point between the two events. Inside the exhibition halls, the **Global Village Arena (C4)** will hold in-depth sessions aimed at professionals across the tourism sector, while the **Italy Arena (A2)** will address themes and prospects regarding Italian tourism. Discussions on innovation will take place in the **TTG Next Startup Arena (C3)**, where presentations and debates between start-ups, businesses and professionals will be held. The **Book&Go Arena (A7)**, a space for discussion and tourism operator development, will complete the picture.

ABOUT TTG TRAVEL EXPERIENCE – INOUT | The Hospitality Community
Event: international trade show; **organiser**: Italian Exhibition Group SpA; **frequency**: annual; **edition**: 63rd; **entry**: trade only; **website**: www.ttgexpo.it - #ttgexpo

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ITALIAN EXHIBITION GROUP
Providing the future

FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management´s current opinions (´forward-looking statements´), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.